

Membership Matters in Illinois PTA District 37

Take the 2 + 2 Challenge for 2008 - 2009

Last year, we took up the challenge issued by PTA National President, Jan Harp Domene, asking each PTA in District 37 to achieve a 2% membership increase.

We congratulate those PTAs who reached that goal and will honor them at the Fall Conference Dinner, October 20, 2008.

In District 37, we believe that this challenge is still an opportunity for each and every PTA to strengthen their voice throughout their community, throughout the state and throughout the Nation. Why is that important? To make good things happen for our kids!

So, can you do it again? Here is our challenge for this year!

For those PTAs who increased membership by 2% during the 2007~2008 year, we are challenging you to increase another 2% by June 30, 2009. In practical terms, what does that mean: if you had 100 members at June 30, 2008 you would need 102 members by June 30, 2009.

For those of you who did not reach the goal last year, we still think you should be eligible for the 2 + 2 Challenge. Your task is a bit harder! If you had 100 members at June 30, 2008, you would need 102 members by December 31, 2008 and then an additional 2% or 2 additional members (104) by June 30, 2009.

Take the challenge, make 2 + 2 a reality in your community!

Making Membership Meaningful

Identify WHO are the members of the PTA—Parents, Teachers, Advocates.

Each individual who joins the PTA is entitled to a membership card—it identifies the member, provides voting rights at the local unit, and provides member benefits outlined in National programs.

Parents are not only those who currently have students enrolled in a PTA school, but include former PTA leaders, grandparents and other family members who support the work you do!

Teachers work with parents to provide an educational environment that promotes and respects the work that we do. All of us know that children learn in many different places—the connection between the school and the family is a vital link for student success.

Advocates work to accomplish the Mission and Objects (Purposes) of the PTA—providing every child with the tools that they need to be successful in the 21st century.

Think about the investment in the future you are asking people to make when they join the PTA—a small investment that pays big dividends! Explain to those you ask to join where their investment goes: \$1.75 provides membership in a national association of nearly 6 million members who advocate for children's educational, social, emotional and welfare well-being; \$1.50 provides membership in a statewide association of nearly 150,000 members who carry on the work of the association at the state level, and your local unit dues is used to provide programs, projects and services to the families of your school community.

How can you gain the support of business leaders and community leaders? Simply ask them to join as individual members of your PTA!

For additional information, please see the Illinois PTA Membership Guide.

District 37 Illinois PTA®

everychild.one voice.®

The Mission of the PTA is to be:

- A powerful voice for all children,
- A relevant resource for families and communities,
- A strong advocate for the education and well-being of every child.

The Objects (Purposes) of PTA:

- To promote the welfare of children and youth in home, school, community, and place of worship.
- To raise the standards of home life.
- To secure adequate laws for the care and protection of children and youth.
- To bring into closer relation the home and the school that parents and teachers may cooperate intelligently in the education of children and youth.
- To develop between educators and the general public such united efforts as will secure for all children and youth the highest advantages in physical, mental, social and spiritual education.



ARE YOU THE MISSING LINK?

**Introducing the 2008-2009
Membership Challenge**

2 + 2

Look for ideas, resources and information inside!

**District 37
Illinois
PTA®**
everychild.one voice.®