

LAUNCH

PTA LAUNCH 2020

**Illinois PTA Northwest Cook Region
PTA LAUNCH 2020 Packet**



District 37 Board – 2020-2021



Director	Jeanette Harris	jharris@ilpta-d37.org	PAL	(630) 880-0098
Secretary	Heather Lepold	heatherlepold@gmail.com	AH	
Treasurer	Barb Quinn	bquinnpta@aol.com	EGV	(847) 985-9078
Advocacy				
Health & Safety	OPEN			
Leg. Consultant	Barbara Quinn	bquinnpta@aol.com	EGV	(847) 985-9078
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Awards	OPEN			
Communications				
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Website	Rachel Jordan	rachela32@yahoo.com	PAL	
Hospitality	OPEN			
Leadership Development	OPEN			
MemberHub	Jim Sklena	jimsklena@gmail.com	HE	
Membership	Julie Holdeman	julie.holdeman@comcast.net	PAL	
Parent Engagement	Angelica A. Parra	alejandra7676@aol.com		
Reflections	OPEN			
Vendor Fair	TBD			

Council Presidents

AHC	Liz Nierman	liz.nierman@gmail.com	AH	
NWSC	Renee True	Renee.true344@gmail.com	PAL	
STC	Cheryl Gleason	cgleason828@sbcglobal.net		

2020-2021 Calendar



NWCR/D37 PTA LAUNCH

August 6, 2020 via Zoom

NWCR Meetings

Location TBD | 7pm

June 23, 2020	February 23, 2021
July 28, 2020	March 16, 2021
August 25, 2020	April 27, 2021
September 22, 2020	May 25, 2021
November 17, 2020	June 22, 2021 (Old Board/New Board)
January 26, 2021	

Annual Meeting – Illinois PTA-NWCR/D37

October 5, 2020 (TBD)

Reflections Dates

Theme “I Matter Because...”

November 10, 2020	Projects due from local unit PTAs to councils
December 8, 2020	Projects due from councils to NWCR
TBD	Projects due from NWCR to IL PTA
March 15, 2021	NWCR Reflections Reception
May 2, 2021	Reflections Spotlight Event (Milikin University)

Training/Workshop Timeline

Fall- September

Winter- January

Summer- June

PTA Conventions and Conferences

November 18, 2020 (Springfield, IL)	Illinois PTA Advocacy Day
March 9-12, 2021 (Washington DC)	National PTA Legislative Conference
April 23-24, 2021 (NIU Naperville)	Illinois PTA Convention
June 24-27, 2021 (Grapevine, TX)	National PTA Convention

Newsletter Dates

August	Back to school
November	Annual meeting, Winter training
Late January	Convention, Winter training
March	Reflections
May/June	June training

Start Planning NOW idea resources



- Child Passenger Safety Week (Sept 20-26) – For event ideas, visit: <http://www.trafficsafetymarketing.gov/cps>
- National School Backpack Awareness Day (Sept 16) – Join us as we celebrate the American Occupational Therapy Association’s National School Backpack Awareness Day TM by avoiding the pain and injury that can come from heavy backpacks and bags. Get ideas at: <http://www.aota.org/Practitioners/Awareness/School-Backpack-Awareness.aspx>
- Walk to School Day (Oct 7) – bring parents, teachers, children, and community leaders together to focus on the importance of physical activity, safety, and walkable communities. Visit <http://www.walkbiketoschool.org/> to find out about this year’s event and to register your event and get checklists, flyers, etc.
- National Teen Driver Safety Week (Oct 18-24) – Motor vehicle crashes remain the primary cause of death for adolescents. Each year, more than 5,000 teens are killed in motor vehicle crashes. For more information visit: http://www.teendriversource.org/more_pages/page/get_behind_national_teen_driver_safety_week_ntdsw/teen
- National School Bus Safety Week (Oct 19-23) – 2020 theme is: “Red Lights Mean STOP!” Get ideas at: https://www.isbe.net/Documents/bus_safety_teach_guide.pdf or https://www.isbe.net/Documents/bus_safety_parents.pdf https://www.isbe.net/Documents/bus_safety_motorist.pdf
- PTA Healthy Lifestyles Month (November) – PTAs play an important role in engaging families, teachers, and children to develop healthy behaviors. PTAs can help address the nation’s obesity epidemic. For more information visit: <http://www.pta.org/programs/content.cfm?ItemNumber=3394>
- Safe Toys and Gifts Month (December). For information visit: <http://www.wikihow.com/Observe-Safe-Toys-and-Gifts-Month>

Advocate for Health & Safety

January is officially the halfway mark of the academic year. How has your PTA supported the implementation of the school wellness policies? Meet with your school administrator about your school’s wellness policy. Identify one to two ways the PTA can support implementation of the school wellness policies between now and June. Here are some monthly ideas.

February – Family Fitness

- Hold a family fitness night!
- Host an early morning exercise class for interested school staff and parents.
- Recruit PTA volunteers for a park, playground or after-school fitness event!

March – Fruits and Veggies – More Matters

- Encourage five daily servings of fruits and vegetables to all children.
- Organize a classroom window vegetable garden.
- Hold a Kid approved fruit and vegetable recipe swap.

May – Mental Health Month

Social and Emotional Learning (SEL) Did you know it is a requirement in Illinois State Standards that schools provide social and emotional learning? Visit the Illinois State Board of Education at <https://www.isbe.net/Pages/Social-Emotional-Learning.aspx>

June - National Safety Month

With summer finally here with its nice weather, this is a time to make sure that preventative measures are in place to protect our children. Visit <http://www.safekids.org>

- Give Kids a Smile Day (Feb 2) – an annual initiative to provide preventive and restorative dental services to children from low-income families. For event ideas, visit: <http://www.adafoundation.org/en/give-kids-a-smile/gkas-program-planning-toolbox>
- Founders Day (Feb 17) – for information and program ideas, visit: <https://www.pta.org/home/About-National-Parent-Teacher-Association/Mission-Values/National-PTA-History>
- Take Your Family To School Week (Feb 12-16) – <https://www.pta.org/home/events/PTA-Take-Your-Family-to-School-Week>
- Week of the Young Child (Apr 10-16) – an annual celebration sponsored by the National Association for the Education of Young Children (NAEYC). National PTA and NAEYC share efforts in providing resources that may be used to enhance work with and on behalf of children and families. The purpose is to focus public attention on the needs of young children and their families and to recognize the early childhood programs and services that meet those needs. For more information and ideas visit www.naeyc.org/woyc
- MADD PowerTalk 21 Day (April 21) – Download Mothers Against Drunk Driving (MADD) parent handbook to help you talk with your children at www.MADD.org/powerstalk21. National PTA has partnered with (MADD) to promote their Power of Parents program.
- Teacher Appreciation Week (May 3-7) – a special time to honor the men and women who lend their passion and skills to educating our children. PTA events at the national, state, and local levels celebrate the outstanding contributions teachers make. Plan to host a teacher appreciation event in your school or community. For more information and ideas visit <http://www.pta.org/programs/content.cfm?ItemNumber=3270>

PTA Leader Resources at Your Fingertips



Northwest Cook Region PTA Resources:

Northwest Cook Region PTA Website: www.ilpta-d37.org

Northwest Cook Region Facebook: www.facebook.com/NWCookRegion

Illinois PTA Resources:

Illinois PTA website: www.illinoispta.org

• Illinois PTA Leader Resources:

- Password:
- Digital Reference Guides & forms
- Resources for local leaders and Programs
- Award Applications

• Membership: Resources, Incentive Contests, Awards: www.illinoispta.org/membership

• MemberHub: Resources, links to training: www.illinoispta.org/memberhub/

• Advocacy: www.illinoispta.org/advocacy

• Advocacy Take Action: www.illinoispta.org/take-action/

Illinois PTA on Social Media:

Illinois PTA on Facebook at: www.facebook.com/IllinoisPTA

Illinois PTA on Twitter: @illinoispta

Illinois PTA on YouTube: Illinois PTA

Illinois PTA on Pinterest: www.pinterest.com/illinoispta/

National PTA Resources:

National PTA website: www.pta.org

National PTA E-learning: www.pta.org/elearning

National PTA Local Leader Kit: www.pta.org/local-leader-kit

National PTA Branding & Web Guidelines: www.pta.org/home/run-your-pta/PTA-Branding-and-Web-Guidelines

National PTA Membership: www.pta.org/home/run-your-pta/membership

Campaign Resources: : www.pta.org/home/run-your-pta/membership-campaign

National PTA Diversity & Inclusion Toolkit: www.pta.org/home/run-your-pta/Diversity-Inclusion-Toolkit

National PTA Spanish Resources: www.pta.org/home/run-your-pta/Spanish-Resources

National PTA Reflections: www.pta.org/home/programs/reflections

National PTA STEM: www.pta.org/home/programs/stem

National PTA Connected (Internet Safety): www.pta.org/home/programs/connected

National PTA Advocacy Toolkit: www.pta.org/AdvocacyToolkit

National PTA On Social Media

National PTA on Facebook: www.facebook.com/NationalParentTeacherAssociation

National PTA on Twitter: @NationalPTA

National PTA on Instagram: www.instagram.com/nationalpta/

National PTA on YouTube: www.youtube.com/nationalpta/

National PTA on Pinterest: www.pinterest.com/nationalpta/

National PTA

Local PTA Leader Kit



www.ptakit.org

You will need to register a pta.org account in order to access the kit

Contents:

Mission

- Our Mission, Values & You
- Family Engagement
- Programs
- Special Events
- Advocacy
- Templates, Tools & Resources

Leadership

- Get Organized
- Lead the PTA Way
- Templates, Tools & Resources

Finance

- PTA Finance 101
- Budgeting & Special Funds
- Insurance & Liability
- Handling Money
- Your 501(c)(3) Status
- Reporting
- Conducting and Audit
- Templates, Tools & Resources

Membership

- Your Membership Committee
- Listening to Your Community
- Messaging & Objections
- Developing a Plan
- Tracking & Reporting
- Templates, Tools & Resources

Fundraising

- Mission-driven Fundraising
- Strategies
- Legal Implications
- Templates, Tools & Resources

Communications

- PTA Branding
- Newsletters
- Website
- Social Media
- Our Children Magazine
- Marketing & Media Relations
- Photography & Videography
- Templates, Tools & Resources

National PTA

eLearning courses

<https://www.pta.org/home/run-your-pta/elearning>

Courses:

Understand More About PTA's

Mission and History

- PTA Mission
- Key Moments in PTAs History
- Why PTA is Important to Me
- Why Join PTA
- PTA basics – History, Structure, Programs and Advocacy

Become an Amazing PTA Leader

- ABCs of PTA Leadership
- Inclusive Leadership
- Local PTA President Roles and Responsibilities
- Local PTA Secretary Roles and Responsibilities
- Local PTA Treasurer
- Local PTA Board Basics – Structure, Roles, and Responsibilities
- Local Leader Kit

Gain Nonprofit Management Skills

- Effective Nonprofit Management
- Local PTA Budget Basics
- Local PTA 501c3 Compliance Basics
- State PTA Guide to 501c3 Compliance & IRS Revocation
- Taking and Approving Meeting Minutes
- Using Parliamentary Procedures for Effective Meetings
- Preventing Theft in Your PTA
- Grow PTA Membership and Resources
- Get Inspired to Increase PTA's Membership
- Membership 101: Design Your Membership P.L.A.N.
- Diversity & Inclusion Toolkit
- Apply for PTA Grants

Advance PTA's Mission

- Family Engagement
 - Transformative Family Engagement
 - What is Transformative Family Engagement
 - The Center for Family Engagement
- Advocacy
 - Awaken the Advocate Inside You
 - Effective Advocacy for Your Child
 - Writing and Proposing PTA Resolutions
 - Advocacy Toolkit
- Programs
 - Explore National PTA's Ready-to-Go Programs
 - Steps to Becoming a National PTA's School of Excellence
 - Reflections Leader Training
 - Planning Your PTA Year

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Leadership Resources

www.illinoispta.org



Run Your PTA

PTA 101

Mission & Purposes
Basic Policies
Charter Rules
PTA Local Unit In Good Standing
Diversity and Inclusion Toolkit
Using the Ethical Code of Conduct Agreement
Ethical Conduct Agreement English
PTA Ethical Conduct Agreement Spanish
Working with Other Organizations
Fundraising and Alcohol Policy
Running Your PTA When School is Closed – Part 1 Meetings and Elections
Running Your PTA When School is Closed – Part 2 Fundraising and Unused Funds
Running Your PTA When School is Closed – Part 3 Audit and Budget
Running Your PTA When School is Closed - Part 4 Additional Financial Issues
Running Your PTA When School is Closed - Part 5 Wrapping Up the Year
End of Year Checklist
Sign Up for the 2020 PTA Boot Camp

Bylaws, Standing Rules & Procedure Books

Bylaws Basics
Illinois PTA State Bylaws 2019-2020
Council Bylaws Template
Local Unit Bylaws Template
Call for Illinois PTA Bylaw Amendments
Standing Rules
Procedure Books

Money Matters 101

Money Matters Basics
Important PTA Numbers
Deposit Vouchers
Sample Deposit Voucher
Expense Voucher
Sample Expense Voucher

What is a Family Membership

Audit and Budget

Conducting a PTA Audit
Audit Form
Sample Treasurer's Report
Budget Process
Appropriate Use of PTA Funds

Sample Budget

IRS Reporting

Insurance Overview
Insurance Guide
PTA Application for Illinois
10 Things You Should Know About Insurance

Why Does my PTA need Insurance

Reviewing Your Insurance Policies
Where Do Your Needs Lie

Top 10 Ways to Protect Your Organization Against Embezzlement

Claim Form

Meetings, Motions and Parliamentary Procedure

Meeting Tips
Sample Meeting Agenda
Sample Motion Scripts

Elections and Nominations

Election Procedures
Nominating Committee Procedures

Programs

Family STEAM booklet
Fast Start – Family and Community Engagement
Fast Start – Health
Fast Start Program Materials
Family School Partnerships
The Future of Our Children
Fast Start – Juvenile Protection & Safety Program Ideas
Juvenile Protection & Safety Program Ideas
Health and Wellness Fair 2 Go
Sample Health and Wellness Fair Documents
PTA Kindergarten Kickoff
Sample Student Action Plan from PACERs National Bullying Prevention Center

What Does it Take to Become a National PTA School of Excellence – Key Dates

Reflections

00. Reflections Welcome Letter for Local Leaders

Reflections Ribbons Order Form

Local Leaders Guide

Local Leaders Guide – Spanish

Student Packet with Student Entry Form

Student Packet – Spanish

Student, Local, Council, District, & Region

Submission Checklist

Student Local Council District Region Submission

Checklist – Spanish

Theme Search Packet

Theme Search Packet – Spanish

Reflections Dance Rules

Reflections Film Rules

Reflections Literature Rules

Reflections Music Rules

Reflections Photography Rules

Reflections Visual Arts Rules

Reflections Special Artist Division Rules

Reflections Dance Rules - Spanish

Reflections Film Rules - Spanish

Reflections Literature Rules - Spanish

Reflections Music Rules – Spanish

Reflections Photography Rules - Spanish

Reflections Special Artist Division Rules – Spanish

Reflections Visual Arts Rules - Spanish

Reflections Submission Information – Spanish

Advancing Projects Spreadsheet

Local PTA Participation Form

Council PTA Participation Form

District PTA Participation Form

Region PTA Participation Form

Packaging Instructions

Packaging Instructions – Spanish

Reflections Submission Information

Student Certificate

Thank You Letter for Volunteers

Program Evaluation

Reflections Flyer

Reflections Flyer - Spanish

Reflections Look Within Postcard

Poster Look Within 8-5x11

Lawn Sign Image

Logos and Headers

Membership

Illinois PTA Membership Awards 2019-2020

Fast Start Membership

Diversity and Inclusion Toolkit

Evaluating the Past and Setting Goals

II PTA Marketing – Marketing Your PTA Flier

Maintain and Recruit PTA Members

Membership ABCs for Chairmen

Thanking Your Members

2019-2020 Volunteer Recognition Order Form

Advocacy

Advocacy Overview

Resolution Criteria

Resolution Overview

Resolutions Step-By-Step

Why Advocacy

Resolution Sample and Template

Awards

Outstanding Volunteer Award

Outstanding Teacher Award

Outstanding Administrator Award

Outstanding Youth Service Leader Award

Membership Incentive Challenges

**EACH ONE
REACH ONE**

Working together to Make a Difference!

We understand this year may look very different and PTA's may face new challenges to those in past years. Though we may not have as many opportunities for personal contact with potential members, we still encourage you to try a variety of communication strategies to reach out to parents, staff, and community members periodically throughout the school year to ask for their support through membership to your PTA. Northwest Cook Region leaders are here to support and assist you and your local unit at any time!

Northwest Cook Region appreciates the efforts of our local unit leaders who promote the value of PTA. We will be offering membership challenges and awards for retaining and recruiting members throughout the 2020-2021 school year. Take advantage of the two opportunities to be recognized for PTA Membership:

- **Fall Membership Challenge (below)**
- **Annual Membership Awards (see next page)**

Local Units meeting the challenge requirements will be entered in a blind drawing to win prizes. (See below)

Local units will also have the opportunity to earn End of Year Annual Membership Recognition Awards (see next page for additional details.)



Fall Challenge Drawing

Early Bird Membership Award*

Two Eligible Local Units will be randomly chosen in a blind drawing to EACH win: (1) \$50 PTA Store Gift Card

How Is eligibility decided?

- Local Units must Input/Register PTA Members &/or Pay Dues for members representing at least 50% of last year's membership total by September 25th.
- ACH Transfer of state dues through MemberHub must be initiated by September 25th or payment received & processed by Illinois PTA by September 25th.
- Local Units must be in good standing for consideration for any awards by being current with PTA requirements:
 - Input information into MemberHub:
 - Enter PTA officer registration on MemberHub
 - Make First Membership payment to Illinois PTA no later than October 1st.
 - Input Proof of audit on MemberHub
 - Proof of tax filing on MemberHub
 - Proof of bylaw completion on MemberHub

When will winners be chosen?

At the Northwest Cook Region Annual Dinner on October 5, 2020

Please forward any Membership questions to Northwest Cook Region Membership Chairman, Julie Holdeman at Julie.holdeman@comcast.net



YEARLONG MEMBERSHIP RECOGNITION AWARDS:

Recognition will be awarded at the Northwest Cook Region Annual Dinner on October 2021

Quantitative Membership Awards:

*Membership Retention Award:

Local units that retain the same number of PTA Members from the 2019-2020 school year

*Membership Growth Awards:

Bronze Award:

Local units with a membership increase of up to 10 members from the 2019-2020 school year.

Silver Award:

Local units with a membership increase of up to 11-25 members from the 2019-2020 school year.

Gold Award:

Local units with a membership increase of 26 or more members from the 2019-2020 school year.

*Retention and Growth Awards will be calculated based on Membership Total as of June 25, 2021

Membership Campaign Recognition Awards:

+Community Membership Award:

Is your local unit reaching out beyond your parents and staff to potential members of the community?

- Extended family members/Neighbors
- School District Administrators/School Board Members
- Community Leaders/councilperson/ Business leaders
- Past PTA members/Leaders, Council/Region/IL PTA State Board Leaders

Explain how you reached out to potential Community Members, Did you offer specific benefit of membership for community members, invite them to PTA events or offer to send them electronic newsletters to learn more about what you are doing, etc.

+Membership Diversity & Inclusion Award: Bringing our Community Together

Working to make your PTA Membership reflect the diversity within your School Community.

- What did you do to reach out to diverse populations within your school community?
- How did you encourage them to join, participate, or get involved?
- Promotion?
- Translations?
- Promotion/Participation at Bilingual programs/events?
- Did you personalize the message of the value of PTA to these groups?
- What was the result of your plan to increase diversity? Does your membership reflect the diversity of your population?

Resources:

- National PTA- Diversity & Inclusion Kit : <https://www.pta.org/home/run-your-pta/Diversity-Inclusion-Toolkit>
- Every Child In Focus- <https://www.pta.org/home/events/About-Every-Child-in-Focus>

+ The Membership Campaign Awards require filling out an award application sharing how your local unit reached out to increase membership diversity and community member representation within your local unit. A link to the form will be sent later.

MemberHub Master User Award



Award Application must be received by April 15th

Award Purpose/Goal: This award recognizes an extraordinary level of achievement in using MemberHub to foster the principles of PTA, create collaboration, and communicate effectively.

Please email screenshots of as many of the criteria as you meet. Email with your unit name in the subject line to jharris@ilpta-d37.org.

Please apply, even if you don't meet ALL the criteria. Every application counts!

Checklist for Application:

- Personalized with PTA logo (10 points)
- Merchant Agreement and online membership enabled (10 points)
- Online store feature used (10 points)
- Used as a communications tool (10 points)
- Calendar includes Events (10 points)
- Membership message or information (10 points)
- Event/function sign-up created (10 points)
- Message from Unit President or other PTA board members (10 points)
- Message officers and include a file attachment (10 points)
- Uses file organization tags (10 points)

Excellence in Communications Award



Award Application must be received by April 15th

Award Purpose/Goal: This award recognizes an extraordinary level of achievement in being responsive to local membership, fostering the principles of PTA, and communicating effectively via any of the following: website, newsletter/ e-newsletter, social media or MemberHub.

Please email screenshots and/or your newsletter showing as many of the criteria as you meet. Email with your unit name in the subject line to jharris@ilpta-d37.org.

Please apply, even if you don't meet ALL the criteria. Every application counts!

Checklist for Application:

- Personalized with PTA logo (5 points)
- Links to IL PTA and National PTA websites (5 points)
- School contact information/link (5 points)
- PTA officers/chair contact information/link (10 points)
- Calendar of Upcoming Events (10 points)
- Advocacy information included with contact info for local/state officials, pertinent information that parents need to know and other interesting/fun articles (25 points)
- PTA program information for parents and fun/educational activities for children (25 points)
- Monthly updates, easy navigation, visually appealing (10 points)
- Message from Unit President or other PTA board members (5 points)

Illinois PTA | Northwest Cook Region | District 37
Healthy Lifestyles Award



Award Application must be received by April 15th

All Units must be in Good Standing

Submission via Google form, the link is under awards at www.ilpta-d37.org

Award Purpose/Goal: To challenge all NWC Region PTA Councils and Local Units to implement programs with a holistic approach to improving the home/school health climate. This Award is based on the *National Standards for Family-School Partnerships*.

Award Selection Criteria: The criteria equal a total point score of 100.

****NOTE:** Units and Councils that have a Program/Event planned for the Spring of the school year may still apply for this award, if it can be proven that the program/event is planned and a date is set (flyer, brochure, etc.). Units and Councils can also nominate themselves for a program/event that they currently hold/sponsor. If the Program/event is held by the school district, proof must be provided of your Council's/Unit's assistance, sponsorship, or support.

Checklist for Application:

- Standard 1: Welcoming All Families into the School Community – (15 points)**
Hold a school or community wide program/event. Describe your program/event in detail.
- Standard 2: Communicating Effectively – (15 points)**
Communicate to the family/school communities a minimum of twice during the school year to relay health related information. Provide copies of your form of communications.
- Standard 3: Supporting Student Success – (15 points)**
Research shows a strong correlation between good health and student academic success. Describe what your Council/Unit has done to introduce health related measures that support your students' success.
- Standard 4: Speaking Up For Every Child – (15 points)**
Advocate as a Council/Unit for a health related issue at the district, state, or national level. Describe your advocacy efforts.
- Standard 5: Sharing Power – (15 points)**
Form a committee to work with your school Principal and/or district Superintendent to jointly form school district policies related to health and wellness. Provide at least one (1) meeting agenda from this committee.
- Standard 6: Collaborating with the Community – (15 points)**
Join with a community partner(s) to host or otherwise support one or more of your Healthy Lifestyles programs/events. Describe your collaboration. (Points will be given for monetary support, but full points will only be given if your community partner(s) are also otherwise engaged in this program/event).
- Option 7: Originality and Innovation – (10 points)**
Describe which of your programs/events mentioned in this application did not exist in your school/district/community prior to this challenge, or how you significantly changed/enhanced an existing program/event to improve the home-school health climate. You may also describe a new event that does not necessarily fall into any of the above categories that has significantly changed the home-school health climate.

Illinois PTA | Northwest Cook Region | District 37
Local Unit Honor Award



Award Application must be received by August 3, 2021.

All Units must be in Good Standing

Submission via Google form, the link is under awards at www.ilpta-d37.org

Award Purpose/Goal: This is your chance to show off the great things your PTA did this past year. Every local unit is eligible to be considered for a Northwest Cook Region Local Unit Honor Award. Recognition is at the Annual Meeting in October 2021 after submitting this application on time. Please fill in as much information as you can. If there is information that is left blank, your PTA will still be considered for an award.

Checklist for Application:

Membership:

- Total members for 2020-2021.
- Number of families in your school (estimate is OK).
- Did your membership increase from the previous year and by how much?
- Number of community members (those who are not parents or staff).
- The percent of full-time staff who joined.

Programs:

- Describe a project/program that supported 1 of the PTA Purposes*
- Describe a project/program done in collaboration with your school
- Advocacy:
- Did your PTA participate in any legislative programs or advocate for children?

Training:

- What percent of your board (elected and chairs) have ever attended PTA 101?

Attendance at Region events:

- PTA LAUNCH 2020
- NWC Region Annual meeting and dinner (Oct 5, 2020)
- Region Reflections reception
- Illinois PTA Convention (April 23-24, 2021, Naperville)
- Spotlight event (May 2, 2021)
- National PTA Convention (June 24-27, 2021, Grapevine, TX)
- Advocacy Day in Springfield (November 18, 2020)
- Fall training, Winter training, Spring training

***The purposes of the PTA are:**

1. To promote the welfare of children and youth in home, school, places of worship, and throughout the community.
2. To advocate for laws that further the education, health, welfare and safety of children and youth.
3. To raise the standards of home lie.
4. To advocate for fiscal responsibility regarding public tax dollars in public education funding.
5. To promote the collaboration and engagement of families and educators in the education of children and youth; and
6. To engage the public in united efforts to secure the physical, mental, emotional, spiritual, and social well-being of all children and youth.