

## How might things look different in a Socially Distant World?

“Be open to ideas. It’s about listening to the community and realizing,  
‘Oh, we hadn’t thought about that. Let’s try it!’”

### Socially Distant Online Resources:

#### Virtual Meeting Options:

- **ZOOM**- If you pay for Pro plus webinar feature you can have your meetings/presentations translated
- **Google Meet**
- **Go To Meetings**- share screen audio only- not face to face
- **Slack**
- **Webex**
- **Facebook Worksmart** -Free. Meetings, texts, messaging, chat,
- **Facebook Live**
- **Conference Calls**- audio only

#### Electronic Communication

- PTA website
- PTA on Social Media (Facebook, Pinterest, Twitter, etc).
- Email
- Text messages (available on MemberHub if members register with cell phone number)
- Phone Calls
- Electronic Newsletter/Backpack
- Electronic fliers
- Electronic surveys
- Polls
- MemberHub messaging to those that register to site or join your PTA
- Video chat
- Electronic Video Meetings (*see Socially distant online resources*)
- Conference Calls
- Utilize QR codes to share links to information, forms, etc.

#### Communication:

- **Padlet**- Used for Communication, Translations, stream, feedback, collaboration, unlimited contributors can add content, supports all file types, Apps for most devices, etc.  
<https://padlet.com>
- **Vimeo**- Create high-performing videos, go live, collaborate with your team and share anywhere.  
<https://vimeo.com>
- **KudoBoard**: Virtual Group cards for special occasions- <https://www.kudoboard.com>
- **Poll Everywhere**: Take polls, Make word clouds, <http://PollEverywhere.com>
- **Rev. Pay for Translations/subtitles**: <http://Rev.com>

YouTube PTA Promotional Videos:

- National PTA For Your Child Membership Promotional Video-  
<https://www.youtube.com/watch?v=vG74RpvbGas>
- National PTA President Reaches out to Membership during COVID Crisis-  
<https://www.youtube.com/watch?v=6iX-4qY5PYQ&t=2s>
- National PTA Why Join PTA Video- 2 minutes on YouTube: <https://youtu.be/xzGtGcYdEFs>
- National PTA Reflections Call for Entries video-  
<https://www.youtube.com/watch?v=IX-rzWHnY5Q>
- National PTA- Reflections I matter because video-  
<https://www.youtube.com/watch?v=7CVcoU228-M>
- National PTA School Of Excellence- <https://www.youtube.com/watch?v=6n7Ft5zUUe0>
- National PTA Celebrates Black History Month-  
<https://www.youtube.com/watch?v=NuKGrUFxpik>
- National PTA Every Child in Focus- Special Education-  
[https://www.youtube.com/watch?v=7A28gSH\\_](https://www.youtube.com/watch?v=7A28gSH_)
- PTA shared link to :Talking with your Kids about Racial Injustice:  
[https://www.youtube.com/playlist?list=PLbpi6ZahtOH6NMC8h\\_-apbfQlbb699g6X](https://www.youtube.com/playlist?list=PLbpi6ZahtOH6NMC8h_-apbfQlbb699g6X)

\*Make sure to always include the PTA official logo on all communications.

*(personalize the PTA logo with your PTA name at:*

<https://www.pta.org/local-leader-kit/communications/pta-branding>



\*PTA Diversity and Inclusion Toolkit:

<https://www.pta.org/docs/default-source/uploadedfiles/2016-diversity-toolkit.pdf>