



Northwest Cook Region Membership Incentive Challenge 2022-2023



Unlock Your Membership Potential

Let's celebrate your PTA Membership Retention & Growth!



YEARLONG MEMBERSHIP RECOGNITION AWARDS:

Quantitative Membership Awards:

***Membership Retention Award: (Green Ribbon)**

Local units that retain the same number of PTA Members from the 2021-2022 school year

***Membership Growth Awards:**

Yellow Ribbon Growth Award:

Local units with a membership increase of up to 10 members from the 2021-2022 school year

White Ribbon Growth Award:

Local units with a membership increase of 11-25 members from the 2021-2022 school year

Blue Ribbon Growth Award:

Local units with a membership increase of 26 -49 members from the 2021-2022 school year.

Red Ribbon Growth Award:

Local units with a membership increase of 50 or more members from the 2021-2022 school year.

**Retention & Growth Awards will be calculated based on Paid Membership Totals as of June 25, 2023*



Membership Recognition Awards will be presented at the Northwest Cook Region Annual Meeting October 2023

What are your Keys to Membership Success?



Share your Membership Keys of Success as they happen! (ALL YEAR LONG!)

How did you cultivate Membership Retention & New Member Campaigns, encourage diversity and Inclusion, Overall Promotion, Benefits or Incentives of Membership, Member Activities, community involvement, Community memberships or partners, etc.?

We would love to hear from you and recognize your efforts & creativity. Send your success stories & ideas to Julie.holdeman@comcast.net. We look forward to hearing from you!